



Questions received from Bidders and Responses on behalf of Morgan County

Question Set # 1 & 2

RFP 2023-0331-001 Morgan County Strategic Plan

1. Specifically, the plan could involve a wide array of technical utility studies. The amount of detail we propose would be greatly helped by having an idea of your budget range. Is there any information you can share with respect to your desired budget target for this process?

- The budget is up to \$100,000

2. Additionally, we generally include a considerable amount of public engagement to generate grassroots support for recommendations and eventual implementation. Do you have any guidance on the relative level of public involvement you anticipate during the project. We typically would conduct meetings in each of the municipalities, however this adds a layer of additional expense. Any guidance regarding the extent of the engagement would be much appreciated.

- Public involvement beyond initial engagements is up to your team. Morgan County did participate in the Roadmap to Recovery Project through DOLA and will have their first/final report available.

3. Finally, I wanted to confirm that an emailed submittal (with the noted waiver language) will be accepted. We will likely only be submitting an electronic copy if that is sufficient.

- Email listed in RFP is the correct email to submit all bid responses.

4. How much emphasis does the County want on strategies focusing on a sustainable County budget?

- Minimal - looking for ways to diversify the economy to generate new tax revenue to alleviate the property tax loss through the transition.

5. Can you elaborate on what the County is looking for in “vision and concept creation?” Our initial take would be that it is about the strategic plan vision, goals, strategies, actions, and metrics. Can you confirm and/or elaborate on what the County is looking for?

- Your initial take is correct.

6. How much data will you provide the consultant to start the project? For example, County fiscal data, demographic, business, and industrial data? (We are trying to get an idea of how much time our Data Analyst will spend gathering data vs. working with the data.)

- MCEDC will work to provide as much data as possible through existing sources. Data collection platforms are limited, so there will be some data gathering required depending on the information wanted/needed.

7. When is this local power transition happening? Is anything (other than this power transition) significant happening in the County that should be considered in the plan?

- The transition is scheduled to take place by 2026. From an economic development standpoint no. Tourism, a recent HGTV show, Hometown Takeover Season 2, was filmed here and airs in April of 2023

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